

**Richard Levin***Senior Associate*

Richard has more than 25 years of coaching and leadership development experience. His clients have included senior executives in telecommunications, pharmaceuticals, food services, public utilities, financial services, aviation, technology, and retail. He has advised family-owned businesses, law firms, political leaders, and accounting firms. Richard has worked extensively with the entertainment industry, coaching producers, directors, celebrities, and network executives. Richard's particular interests are executive presence, communication strategies, work/life balance, personal branding, and social media.

Background

Richard educates business leaders about coaching, writes a newspaper column "As We Live and Work," and is a commentator on the PBS Nightly Business Report. He is co-author of *Shared Purpose: Working Together to Build Strong Families and High-Performance Companies* (AMACOM, 1997). His article, "The Family Circle: Psychological Issues and the Family Business," was republished in the book *The Best of Behavioral Science* (Sage, 1993). Richard has been quoted in *The Wall Street Journal*, *The Washington Post*, *Fortune*, *Bloomberg Business Radio*, *The Boston Globe*, *the Boston Herald*, and *NPR*.

Education, Professional Activities

Richard received his BA and MA in psychology and social services from Brandeis University and his doctorate in psychology and education from Boston University. He is a member of the Center for Creative Leadership's Leading Insights Panel, a research initiative shaping the future of leadership development, and is a guest instructor at MIT's Sloan School of Management.